

# PRIORITIES & PURPOSES

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## Priorities & Goals

1. Student Access and Success
  - a. Create, market, and implement educational programs to meet the needs of our district.
  - b. Create opportunities for students to have access to higher education.
  - c. Prepare students for their educational goals (i.e. adult and developmental education, financial aid, counseling, employability skills).
  - d. Provide student support services to ensure student success.
  - e. Create opportunities for lifelong learning.
2. Teaching and Learning
  - a. Ensure student learning and outcomes are achieved at all program levels (i.e. class, course, and program levels including general education outcomes).
  - b. Ensure and increase student retention and success.
  - c. Re-affirm a commitment which recognizes the need for diversity.
  - d. Create opportunities for all within the College community to interact with understanding, appreciation and respect for others.
  - e. Ensure quality of educational programs, learning environments and support services through continuous improvement.
3. Community Alliances
  - a. Expand partnerships with four-year colleges and universities.
  - b. Work collaboratively with K-12 school districts.
  - c. Develop programs in cooperation with neighboring institutions.
  - d. Work with local industry and workforce partners to build relationships to strengthen the workforce.
4. Operational Sustainability and Excellence
  - a. Embed the use of data into the culture for decision-making.
  - b. Develop and utilize an enrollment management plan to stabilize and guide the institution's enrollment.
  - c. Establish and maintain effective technology in academic programs and support functions.
  - d. Ensure the financial stability of the College.
  - e. Continue to lead the way in technology.
  - f. Maintain a competitive compensation program to enable the College to attract and retain a quality workforce.
  - g. Maintain and refresh all college facilities.
  - h. Commit to all feasible sustainability efforts.
  - i. Insure compliance with accrediting bodies and governmental agencies.
3. Provide courses and programs designed to assist academically underprepared students to be successful in their next level of education;
4. Provide activities designed to meet the lifelong educational needs and interests of individuals throughout the district;
5. Provide services designed to meet the needs of the student population including recruitment, admissions, registration, assessment, counseling, tutoring, career planning, academic advisement, financial aid, job placement, co-curricular activities, and inter-collegiate athletics;
6. Provide programs and services designed to meet the customized continuing education and technical assistance needs of individuals, businesses, industries, and community organizations;
7. Serve as a center for cultural and intellectual development.

## Educational Purposes

In its efforts to be a premiere learning and teaching institution, Carl Sandburg College is dedicated to fulfilling the following major functions:

1. Provide associate degree-level education consisting of liberal arts, sciences, and pre-professional fields designed to prepare students for transfer to baccalaureate-granting institutions;
2. Provide business, technical, and professional education that offers associate degrees, certificates, courses, workshops, and seminars designed for career, entry-level employment, retraining, and/or upgrading of skills to meet current and emerging employment needs and trends;